

2012 **RV** SHOW

MONTREAL **25<sup>th</sup>** EDITION **20<sup>th</sup>** EDITION **QUEBEC**



Organized by  **ACVRO**  
ASSOCIATION DES COMMERÇANTS  
DE VÉHICULES RÉCRÉATIFS DU QUÉBEC

In collaboration with  **leclerc**  
assurements et services financiers  
Distributeur AVIVA

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## CONTEST “WIN \$10,000!”

### Contest Rules

1. The contest “Win \$10,000!” is held by the Association des commerçants de véhicules récréatifs du Québec – ACVRQ (hereinafter called the “Contest Organizers”) within the scope of the 2012 RV Show (hereinafter called the “Show”), which will take place in Montreal and Quebec. The contest has two chapters: the Montreal chapter and the Quebec chapter. The Montreal chapter will be held from March 8 - 11, 2012 and the Quebec chapter will be held from March 29 – April 1<sup>st</sup> 2012 (hereinafter called the “Contest Period”).

### ELIGIBILITY

2. This contest is open to all Quebec residents aged 18 and over, except for employees, agents and representatives of the Association des commerçants de véhicules récréatifs du Québec, participating dealers, their subsidiaries, their marketing or promotional agencies, suppliers of prizes, goods or services used within the scope of the promotional contest or any other person directly linked to this contest along with members of their immediate family (brothers, sisters, children, father and mother), their common law spouse and any other person with whom these employees, agents and representatives share a place of residence.

### HOW TO ENTER

#### Montreal and Quebec Chapters

3. Visit the 2012 RV Show at the Olympic Stadium in Montreal from March 8 - 11, 2012 or at the Centre de foires in Quebec from March 29 – April 1<sup>st</sup>, 2012.
4. During your visit, purchase a new 2011, 2012 or 2013 recreational vehicle (motorhome, camping trailer, park trailer, travel trailer, 5<sup>th</sup> wheel or truck camper). Once an order of intent is signed on site with one of the dealers present, visit an information booth, alone or with the dealer, with a copy of your contract, mandatorily stamped “Tirage Montréal” (Montreal Draw) or “Tirage Québec” (Quebec Draw). After verification, a member of the staff will hand you an entry ballot for each eligible portion of \$10 000 of the purchase (before applicable taxes).

5. Fill out the entry ballot, clearly indicating your first name, last name, complete address with postal code, daytime and nighttime telephone numbers, including the regional code, age, and name of the dealer where the purchase was made, along with the correct answer to the skill testing question. Drop your duly completed entry ballot in the draw box intended for that purpose at the latest on March 11, 2012, before the Show closes for the Montreal chapter, and at the latest on April 1<sup>st</sup>, 2012, before the Show closes for the Quebec chapter.
6. Facsimiles of entry ballots are not accepted.
7. No purchase required. Send a 50-word original handwritten letter, explaining why you love recreational vehicles and naming one of the dealers members of the ACVRQ present at the Show (go to [www.salonvr.com](http://www.salonvr.com)), and include your first name, last name, complete address with postal code, daytime and nighttime telephone numbers, with the regional code and your age at: 4372, Pierre-de-Coubertin, suite 100, Montreal (Quebec), H1V 1A6. Once your request for a contest entry without purchase is received, Show Organizers will fill out one (1) entry ballot and enter your name into the contest:

Request for an eligible entry without purchase sent starting March 8, 2012, and no later than March 11, 2012, postal postmarking used as proof under penalty of invalidity, will be entitled to an entry in the Montreal chapter.

Request for an eligible entry without purchase sent starting March 29, 2012, and no later than April 1<sup>st</sup>, 2012, postal postmarking used as proof under penalty of invalidity, will be entitled to an entry in the Quebec chapter.

There is a limit of one (1) request for entry without purchase per chapter, per person, per residence and per envelope duly stamped.

## PRIZE

8. One (1) prize is awarded, for the overall 2 chapters. This prize is a \$10,000 credit applicable towards the purchase of a new 2011, 2012 or 2013 recreational vehicle at one of the dealers present\* during the Show (hereinafter called the "Participating Dealers").  
  
\*See the list of Participating Dealers in Appendix A attached.
9. The following conditions apply to the prizes:
  - a) The credit is applicable on the sale price after taxes of a new 2011, 2012 or 2013 recreational vehicle, purchased through one of the Participating Dealers during the shows or, in the case of an entry without purchase, on the sale price of a new recreational vehicle purchased within one (1) year from a dealer, member in good standing of the ACVRQ, from the time the person is declared the winner;
  - b) The credit must be used at one time only. The check for \$10,000 will be made to the order of the dealer and the winner;
  - c) The credit has no cash value and cannot be converted into cash in whole or in part, except for the following;
  - d) In the event a person bought a new 2011, 2012 or 2013 recreational vehicle during the shows and had already paid the sale price in full at the time the prize was awarded, the said prize would then be offered as a \$10,000 cash reimbursement, by means of a check.
10. There is a limit of one prize per person and per residence.

## DRAW

11. The draw will take place Thursday, April 5<sup>th</sup>, 2012, at noon in the offices of the ACVRQ (4372 av. Pierre de Coubertin, suite 100, H1V 1A6), in the presence of the ACVRQ's general manager, the manager of the RV shows and either a member of the ACVRQ's board of directors and/or our legal advisor (Marc Legros – Legros, St-Gelais, Charbonneau avocats). One (1) random eligible entry ballot will be drawn amongst the overall entry ballots filled out during the Montreal and Quebec shows.
12. The chances that a participant's entry ballot is drawn randomly during one of the shows depend on the number of entry ballots filled out during said shows.

## CLAIMING THE PRIZE

13. To be declared the winner, the person whose name was drawn must:
  - a) be reached by telephone by the Contest Organizers within fifteen (15) days following the date of the random draw;
  - b) have answered the skill testing question correctly on the entry ballot or, in the case of an entry without purchase, answer correctly, without any help and within a limited time, a skill testing question asked randomly by telephone by the Contest Organizers at a moment agreed upon in advance;
  - c) sign the declaration and waiver of responsibility form that will be sent by mail and return this form to the Contest Organizers within fifteen (15) days following its receipt.
14. Failure to comply with one of the aforementioned conditions will render a person's randomly selected entry null and void and a new entry will be drawn in accordance with the present rules until a participant is chosen and declared a winner.
15. Once the declaration and waiver of responsibility form is received, the Contest Organizers will contact the winning person to provide the necessary information to claim the prize.

## GENERAL CONDITIONS

16. Entry ballots and entry requests without purchase are subject to verification by the Contest Organizers. Any entry ballot or entry request without purchase that is, depending on the case, illegible, incomplete, damaged, fraudulent, received past the deadline or mailed outside the delay prescribed in the Contest Period, reproduced by hand or machine, or that indicates a wrong answer to the skill testing question will automatically be rejected and will not be eligible to receive a prize. The Contest Organizers' decision to that effect is final and not subject to review.
17. Contest Organizers reserve the right to disqualify any person or cancel any or several entries of any person taking part in this contest or attempting to participate in the contest by means contrary to these rules or in a manner that is unfair towards the other participants (e.g.: number of entries without purchase exceeding the permitted limit, etc.) This person may be referred to the proper judicial authorities. The Contest Organizers' decision to that effect is final and not subject to review.
18. The prize will be accepted as it is described in accordance with these rules and cannot be transferred to another person, nor can it be substituted for another prize or exchanged in whole or in part for cash, subject to the following paragraph.

19. Should the Contest Organizers be unable to award a prize as described in these Contest Rules, for reasons beyond their control and not related to the winner, they undertake to award a prize of the same nature and value or, at their sole discretion, award the value of the prize in cash.
20. The person selected does not hold responsible the Contest Organizers, Participating Dealers, their marketing and promotional agencies, employees, agents and representatives, for any damage incurred through the acceptance or use of the prize. To be declared the winner and before being awarded the prize, the randomly selected person agrees to sign a declaration and waiver of responsibility form to that effect.
21. By taking part in this contest, the winning person authorizes the Contest Organizers and their representatives to use, if required, his or her name, photograph, image, declaration related to the prize, place of residence and/or voice for advertising purposes, without any form of compensation.
22. The entry ballots and entry requests without purchase remain the property of the Contest Organizers and will not, in any event, be returned to the participants. No communication or correspondence will be exchanged with the participants within the scope of this contest, except with the person randomly selected to receive a prize.
23. A dispute regarding the organization or the manner in which the promotional contest is conducted can be submitted to the Régie des alcools, des courses et des jeux for the purpose of conflict resolution. A dispute regarding the allocation of a prize can be submitted to the Régie solely for the purpose of action to attempt to resolve the issue.
24. For the purpose of the present Contest Rules, the participant is the person whose name appears on the entry ballot or the entry request without purchase; this person will need to answer the skill testing question and be the one to receive the prize if he/she is randomly selected and declared the winner.

APPENDIX A: List of exhibitors in Montreal and Quebec

**MONTREAL EXHIBITORS:**

A. S. Lévesque  
Alco VR  
Campeurs Frédéric  
Caravane Vaillancourt  
Centre de la Roulotte 1444  
Centre du camping Rémillard  
Cité Laval Caravane  
Équipements de plaisance G. Boisvert  
Horizon Lussier  
Option V.R. Centre du véhicule récréatif  
P.M. Caravanes  
Roulottes Desjardins  
Roulottes Gilbert  
Roulottes Gilles Ouellet  
Roulottes R.G. Gagnon  
Roulottes Ste-Anne  
Safari Condo  
V.R. Daniel Émond  
V.R. Dépôt  
VR Steve Driver

**QUEBEC EXHIBITORS:**

Action V.R.  
Alco VR  
Caravane Marco  
Horizon Lussier  
Roulottes Chaudières  
Roulottes Desjardins  
Roulottes E. Turmel  
Roulottes Gilles Ouellet  
Roulottes Langlois  
Roulottes Rive-Sud  
Roulottes Ste-Anne  
Safari Condo  
V.R. Daniel Émond